

Website Content Plan

Anne Roszell

Business Goals

CELEBRATE
NATIONAL
COFFEE
DAY

What Visitors Want

FACTS
COFFEE
(sexy)
CULTURE

What Makes My Biz Different

1st
ever
COFFEE
BOX

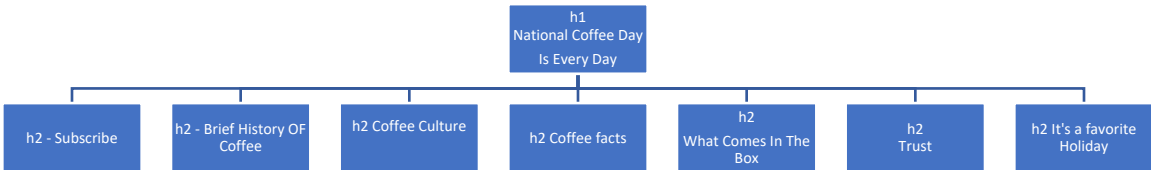
What Action I Want People to Take

~~Buy~~
~~more~~
SUBSCRIBE
TO MONTHLY
COFFEE BOX

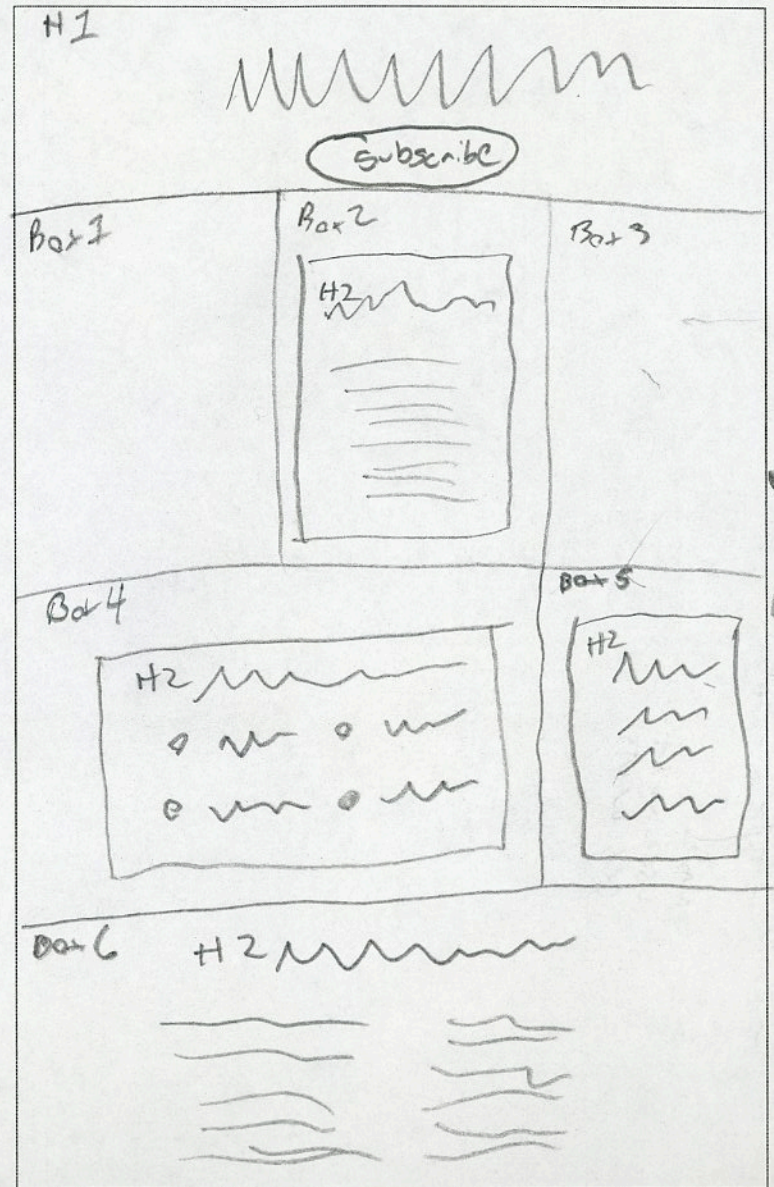
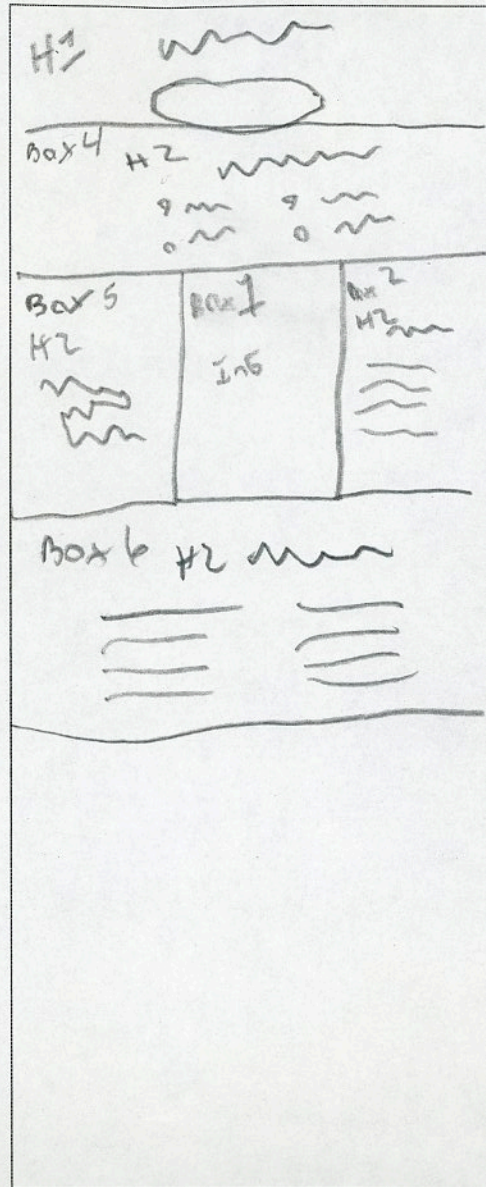
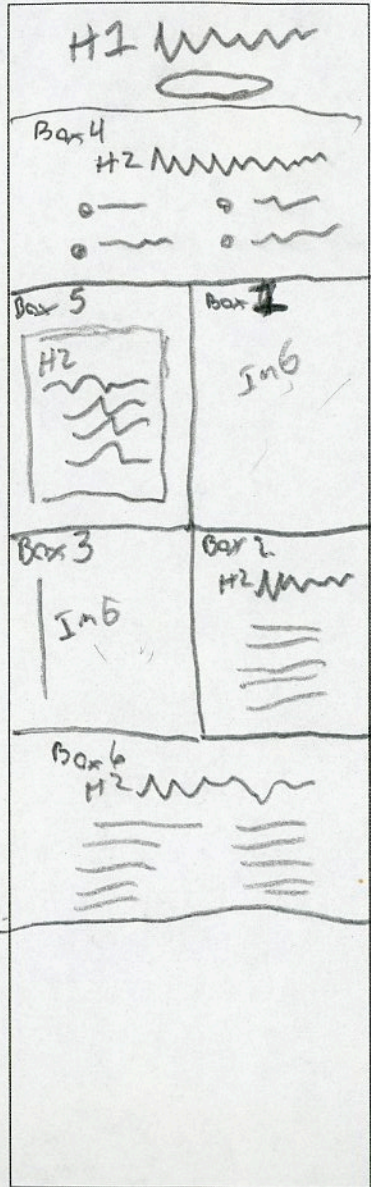
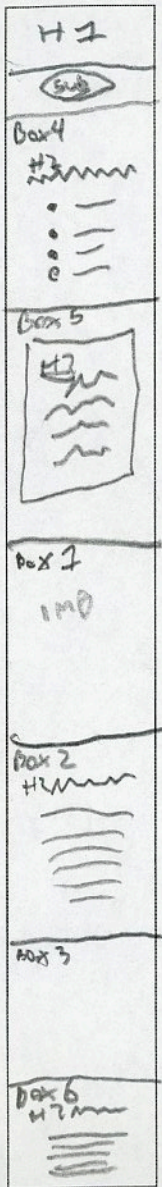
AS06 Website Project Statement

This website is for a coffee subscription service called National Coffee Day Is Every Day. The user wants to belong to a community that create a cultural experience around coffee, making coffee, drinking coffee and sharing about coffee. The company wants to feed the addiction of coffee addicts and emotionally, socially and financially engage consumers with cultural connections to coffee.

Assignment 06 Hierarchy Chart



Assignment 06 Anne Bussell

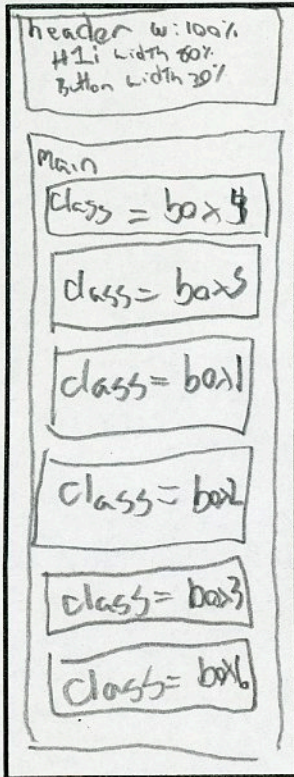


BUILD Wireframe Worksheet

Wireframe for: Assignment 6
Anne Busse 11

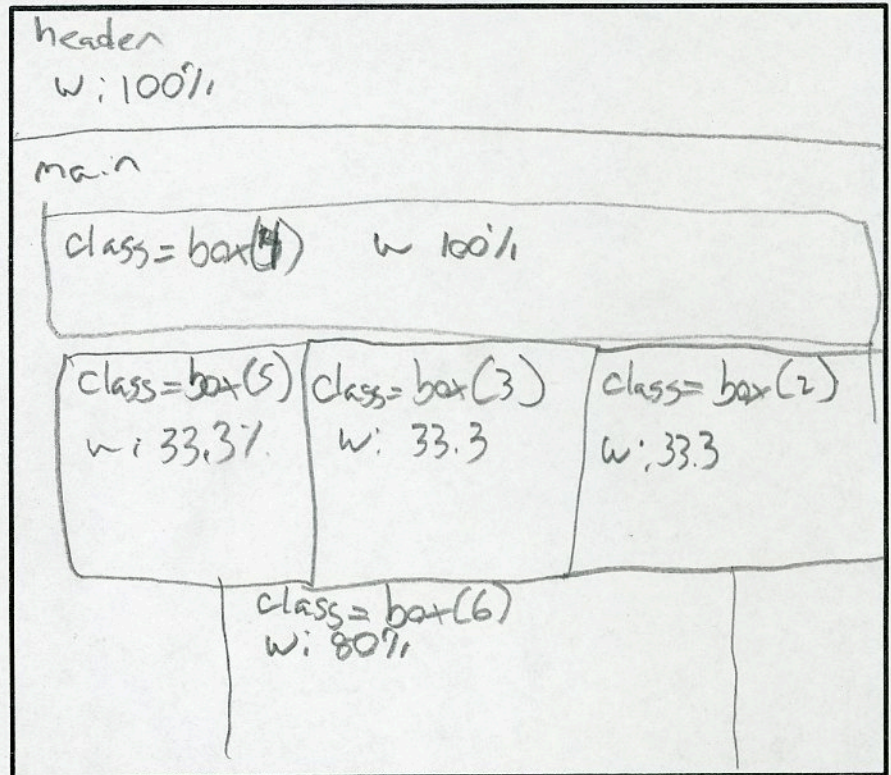
Names and Numbers (%)

base - mobile first
w = 0 - 480px

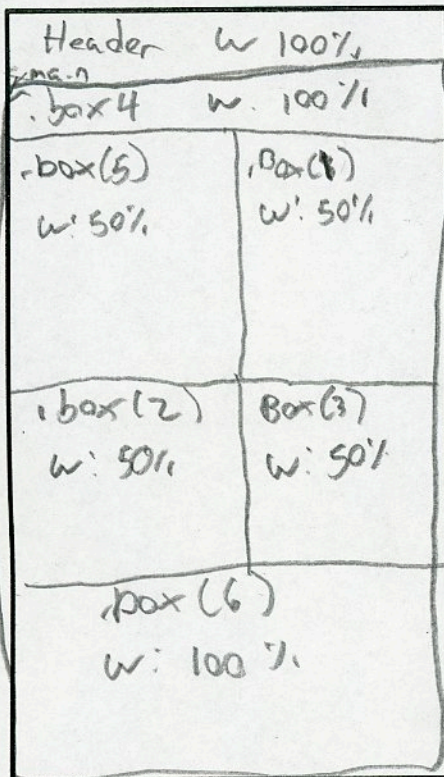


tablet
desktop

728 124
w = 1024px and above



tablet portrait w = 480 - 768px



tablet landscape

1024 +
w = 768 - 1024px

